

—
BLOQ

creative
carpet tiles



THE WORKPLACE
RHYTHM

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Nice to know

The colour ochre in the BLOQ logo refers to the rushes and the colour palette of the Golden Age in Holland.

Our story

Being part of Betap, BLOQ can build on more than **100 years of experience** in the flooring sector. Betap grew from a local manufacturer of rush mats in 1918 to an internationally renowned carpet manufacturer.

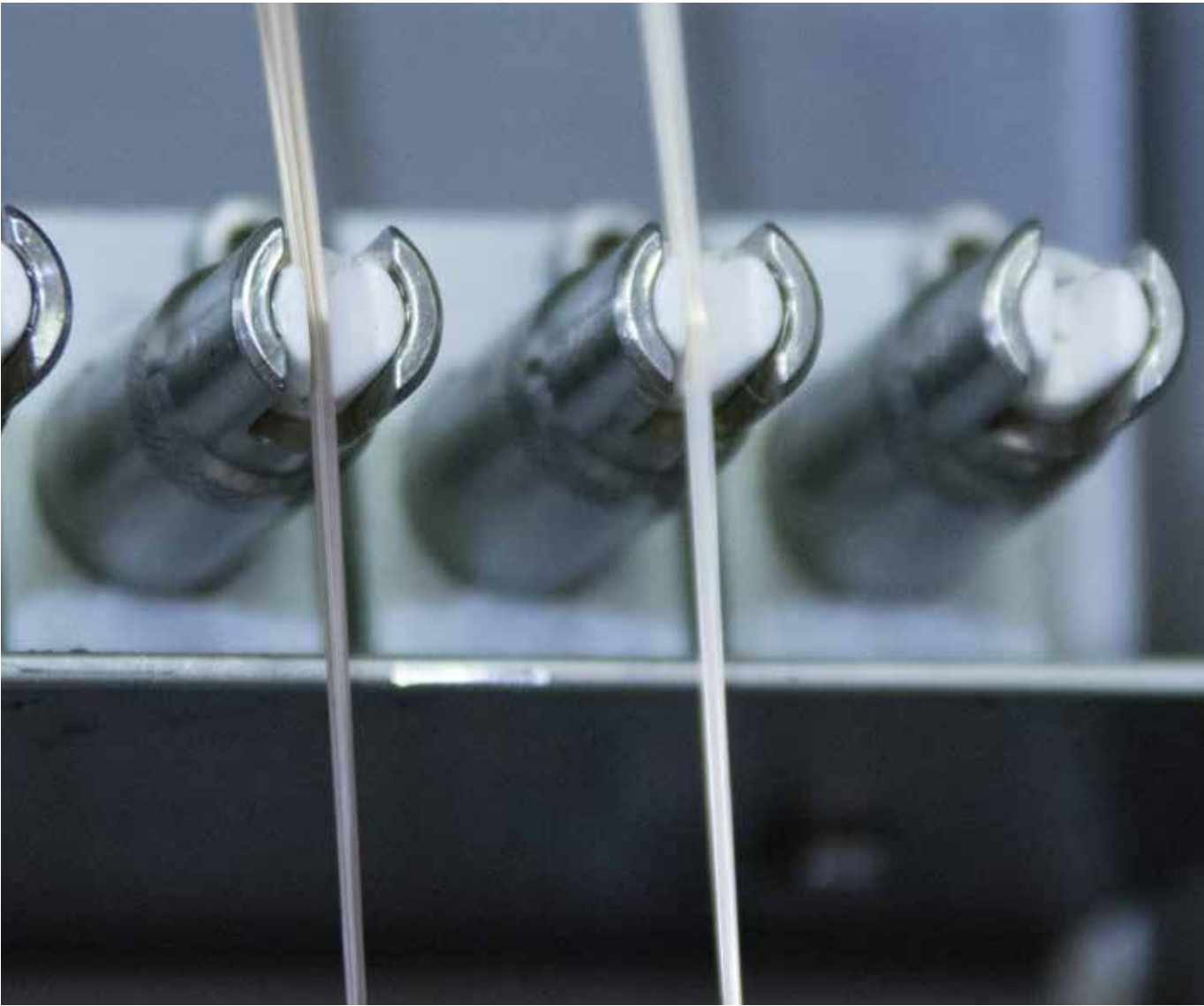
Working with some of the most reputable architects, designers and commercial carpet partners, Betap's **high-traffic commercial carpet** is used across the world in prestigious office buildings, hotels, universities, museums and various leisure applications. Betap is your partner of choice for commercial carpet.



High-end production line

Group Betap is an **innovative carpet manufacturer** in Genemuiden (The Netherlands) with a vertically integrated production line for tufted and non-woven floor coverings, as well as an own yarn production line.

With BLOQ, we are developing and producing **creative carpet tiles** that comply with the stringent regulations for the commercial market. We offer high-performance tiles focused on office projects, that are sound absorbing and have the best results in fire safety. Our products are also produced following the strictest standards in sustainability.



The Workplace

RHYTHM is part of The Workplace collection. With this **mainstream collection** group you mark your own, personal workspace. Feel free to **play and combine with three collections**: TRADITION, CONNEXION and RHYTHM.

The Workplace collections also match perfectly with our The Binary collection, which uses the same colours.

A mixed striped pattern made to unite

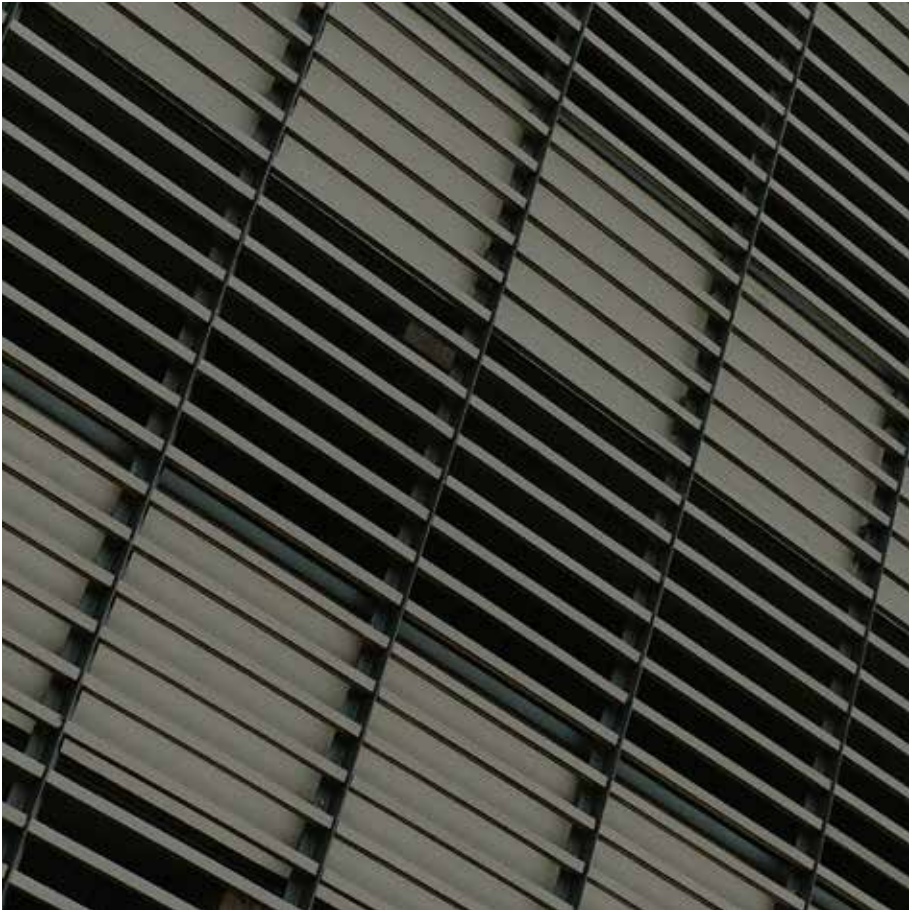
RHYTHM

TRADITION

CONNEXION



THE WORKPLACE
RHYTHM



Inspiration
is everywhere

Striped pattern



Get in line

RHYTHM is a carpet tile of 50 x 50 cm. This **basic tile** represents the regularity of daily life. It makes a perfect marriage with TRADITION. The **striped pattern** of RHYTHM unites two coloured zones, consisting of TRADITION tiles.

Do you feel the rhythm?



RHYTHM 616, TRADITION 615, 610



RHYTHM 616



RHYTHM 936

Colour range

RHYTHM comes in **eight unique colours**:
five tone-on-tone colours and three bright colours.

You can use the colours pure as they are, or combined.
Discover the fun to play with the matching TRADITION
tones and unite with the RHYTHM tiles.

*Matching
Tradition' tones*



TRADITION 915 CLOUD



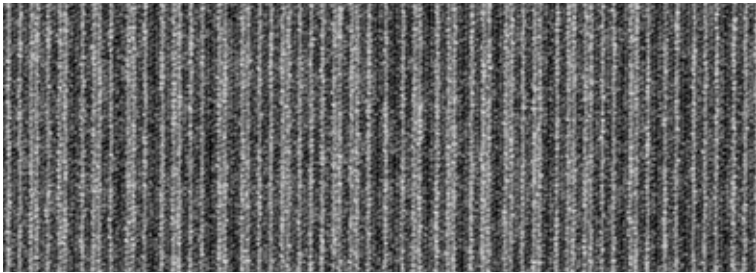
RHYTHM 936 BEAT



TRADITION 935 SLATE



TRADITION 925 FLINT



RHYTHM 941 FREQUENCY



TRADITION 940 ANTHRACITE



TRADITION 110 LINEN



RHYTHM 121 MELODY



TRADITION 120 PEAT



TRADITION 115 BIRCH



RHYTHM 811 SILENCE



TRADITION 810 BARK



TRADITION 905 ROCK



RHYTHM 906 MUTE



TRADITION 105 HEMP



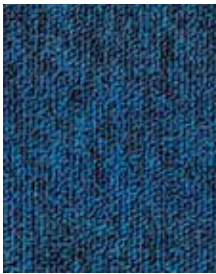
TRADITION 215 TERRA



RHYTHM 216 MOTION



TRADITION 210 ORANGE



TRADITION 520 OCEAN



RHYTHM 521 SYNCHRONY



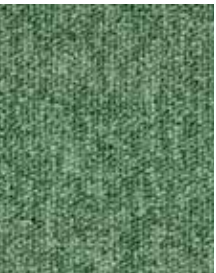
TRADITION 505 DENIM



TRADITION 615 FOREST



RHYTHM 616 SOUND



TRADITION 610 JADE



© Het Rijksmuseum, Jan Brughel

RHYTHM 936, 616, 121



RHYTHM 936

Pure or mixed

Use the colours pure in **one colour tone** or **dare to mix** with other tones. Soft hues stimulate a homely feeling at work, current colours meet today's trends.



RHYTHM 936, 121, 616



© Het Rijksmuseum, Jan Brueghel

RHYTHM 616, TRADITION 615, 610

Highlights

BITBACK

BLOQ uses **Bitback**, Modified Bitumen, which consists of 70% recycled content.

Tiles made with Bitback deliver great acoustic results such as **high sound absorption and insulation**, as well as **noise reduction**. Therefore carpets made with this sustainable backing contribute substantially to personal health and comfort.



SOLUTION DYED YARNS

BLOQ uses 100% Polyamide 6 Solution Dyed Nylon from **Aquafil**, the best and leading supplier for carpet manufacturers. Solution dyed means **better colour fastness** and the best results to light and water.

LIGHT REFLECTANCE VALUES

Light Reflectance Value (LRV) is a scale that measures visible and usable light reflected from an illuminated surface. The percentage identifies how much light a colour reflects or absorbs. 0% reflects no visible light, 100% reflects all light.

COLOUR	LRV av	L
121	18.60	50.21
216	10.39	38.53
521	4.87	26.35
616	7.20	32.27
811	10.11	38.03
906	23.10	55.19
936	12.83	42.50
941	7.59	33.12



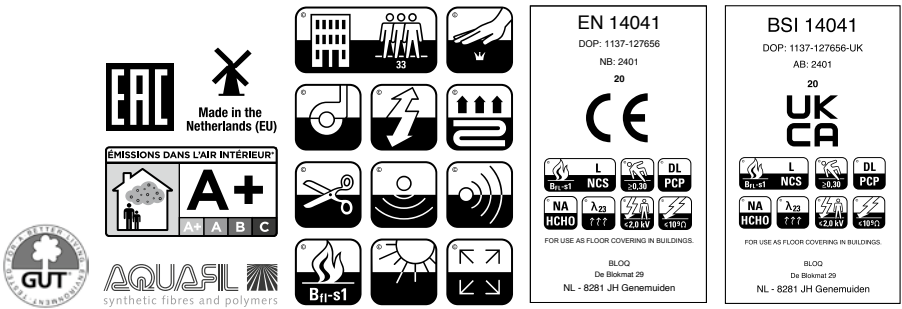
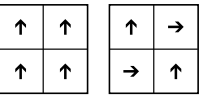
THE WORKPLACE
RHYTHM

SPECIFICATIONS

TYPE OF MANUFACTURE ISO 2424	Tufted Loop Pile 1/10"
PILE FIBER COMPOSITION ISO 2424	100% Polyamide 6 Solution Dyed Nylon made by Aquafil
SECONDARY BACKING ISO 2424	Bitback, Modified Bitumen 70% Recycled Content
DIMENSION EN ISO 24342	50 x 50 cm
PILE WEIGHT ISO 8543	540 g/m²
SURFACE PILE WEIGHT ISO 8543	330 g/m²
TOTAL WEIGHT ISO 8543	4 250 g/m²
TOTAL THICKNESS ISO 1765	6.0 mm
PILE HEIGHT ISO 1766	2.7 mm
PILE DENSITY ISO 8543	0.123 g/m³
NUMBER OF TUFTS ISO 1763	156 000 /m²
DIMENSIONAL STABILITY ISO 2551	≤ 0.2%
NUMBER OF COLOURS	8
PACKAGING	Box: 20 tiles / 5 m² Pallet: 200 m²

PERFORMANCE

CLASSIFICATION EN 1307	33
LUXURY RATING EN 1307	LC1
CASTOR CHAIR RATING EN 985	A: Intensive use
FIRE CLASSIFICATION EN 13501-1	B _{f1} -s1
IMPACT SOUND INSULATION EN ISO 10140-3	ΔL _w : 25 dB
SOUND ABSORPTION EN ISO 354	Frequency Hz 125 250 500 1000 2000 4000 α _s 0.00 0.02 0.06 0.16 0.30 0.35
NOISE REDUCTION EN ISO 354	α _w : 0.15
PERMANENT ANTISTATIC ISO 6356	≤ 2 kV
TRANSVERSAL RESISTANCE ISO 10965	≤ 1 X 10 ⁹ Ohm
THERMAL RESISTANCE ISO 8302	0.061 m² K/W
COLOUR FASTNESS TO LIGHT EN ISO 105-B02	≥ 7
COLOUR FASTNESS TO WATER EN ISO 105-E01	≥ 4
RUBBING FASTNESS EN ISO 105-X12	≥ 4
GUT N° PRODIS	0D32FA3E



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